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Market Timing Models Constructing, Implementing, & Optimizing a Market Timing-Based Investment Strategy, Richard Anderson, 1997, , 214 pages. Marketing Timing Models gives you investment ideas proven to consistently increase returns over simple buy-and-hold strategies. Richard Anderson helps you design an investment

The research driven investor how to use information, data, and analysis for investment success, Timothy Hayes, 2001, Business & Economics, 305 pages. The editor of "Investment Strategy" shows how individual investors can access institutional-quality tools, data, and indicators and consistently beat the market. Hayes presents

Bear Market Baloney , Wade Cook, May 1, 1997, Business & Economics, 126 pages. A guide to investing in the stock market claims that, despite what some may say, a bear market is not just around the corner, so now is the time to prosper.

Technical Analysis for Direct Access Trading A Guide to Charts, Indicators, and Other Indispensable Market Analysis Tools, Rafael Romeu, Umar Serajuddin, Apr 1, 2001, Business & Economics, 220 pages. Technical Analysis introduces basic charts, screens, and analysis, and covers popular analytic systems including price, volume, and volatility; support and resistance; and

Timing the Market How to Profit in the Stock Market Using the Yield Curve, Technical Analysis, and Cultural Indicators, Deborah Weir, Feb 1, 2006, Business & Economics, 368 pages. The first definitive guide to understanding and profiting from the relationship between the stock market and interest rates It's well established that interest rates

Profiting from ETF Rotation Strategies in Turbulent Markets , Leslie N. Masonson, Mar 15, 2011, Business & Economics, 15 pages. ETF strategies that put you in the right market segments at the right time to maximize profits--and rotate you into safer ETFs and cash equivalents when markets decline

Cashing in on Wall Street's 10 Greatest Myths , Richard L. Lackey, Nov 1, 2004, Business & Economics, 220 pages. A detailed assessment of the commonly held myths that drive investor behavior uncovers core concepts that always provide the safest path to building wealth, with practical

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Tom Lydon has been a leader in the ETF business for many years

Buy--DON'T Hold Investing with ETFs Using Relative Strength to Increase Returns with Less Risk, Leslie N. Masonson, Mar 1, 2010, Business & Economics, 240 pages. Buy-and-hold investors hope for the best over the long-term, but unfortunately, every three to four years, like clockwork, bear markets decimate their portfolios. In the last

Fire Your Stock Analyst! Analyzing Stocks On Your Own, Harry Domash, Nov 5, 2009, Business & Economics, 416 pages. The #1 Guide to Do-It-Yourself Stock Analysis Now Fully Updated with Powerful New Shortcuts! Harry's book is among my most recommended readings because it provides a step-by

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